BCA32 — E-COMMERCE

Time : Three hours　　　　　　　Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define the term E-Commerce.

2. List out the components of Multimedia.

3. Name any three Satellite networks.

4. Give examples for Telephone networks.

5. State the role of a Proxy server.

6. Expand – PGP and PEM.

7. List the types of Electronic tokens.

8. Write the advantages of Electronic checks.

9. What is the functionality of Sniffer agent?

10. Name the Digital imaging standards.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Describe the Traditional Vs Electronic business applications.

Or

(b) Write short notes on Multimedia storage servers of E-commerce.

12. (a) Discuss about the components of the I-way.

Or

(b) Explain the Global information distribution networks.

13. (a) Write about Client server network security.

Or

(b) Give a note on Encrypted documents and E-mail.

14. (a) Discuss on Consumer oriented E-commerce.

Or

(b) Write a note on Smart card based Electronic payment systems.

15. (a) Explain the advantages of Intraorganizational E-commerce.

Or

(b) Describe the concept of Digital libraries.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the anatomy of E-commerce applications.

17. Elaborate on Public policy issues shaping the I-way.

18. Discuss about Firewalls and Network security.

19. Explain the EDI applications in business.

20. Describe the functions of Supply chain management.

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