BCA32 — E-COMMERCE
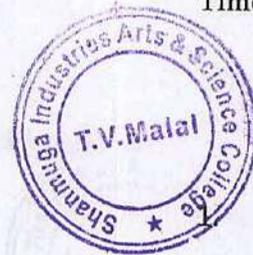
Time : Three hours   Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define E-commerce.

2. List out the Information Transport Providers.

3. Define Satellite Networks.

4. Write any three stages of Internet Growth.

5. What are the two types of security?

6. Define Data Security.

7. What is Middleware Services?

8. Specify the advantages of an Electronic Checks.

9. Define EDI.

10. Mention the characteristics of SCM.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Distinguish between the Traditional business and E-business.

Or

(b) Write short note on Client-Server Architecture in Electronic Commerce.

12. (a) Explain the global information Distribution Networks.

Or

(b) Describe an Internet connectivity options.

13. (a) Write short notes on Client-Server network security.

Or

(b) Discuss on Security Policies and Firewall management.

14. (a) Discuss on an Electronic Commerce Application Services.

Or

(b) Explain the benefits of Electronic Data Interchange.

15. (a) Write short note on Macroforces and Internal commerce.

Or

(b) Discuss on an Efficient Customer Response.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Illustrate the anatomy of E-commerce applications.

17. Explain the Public Policy Issues of shaping the I-way.

18. Discuss on Data and Message Security.

19. Explain in detail on an Electronic Data Interchange.

20. Describe the Electronic Commerce Catalogs with example.